

fig. w speech

27 September 1955

MEMORANDUM FOR THE RECORD

SUBJECT: Mr. Dulles' Speech at *Philadelphia* ~~New Orleans~~, 1 October 1955

1. At 2:30 PM I was called by Colonel Grogan to his office. He said that he had been talking with Mr. Dulles who had been looking at the speech and asked who wrote it. Colonel Grogan told him. Mr. Dulles said that he thought it was beautifully written, but was not a speech. He said it was more like a treatise. The distinction seemed to be that it lacked the punch, short sentences, short paragraphs, and organization of a speech. Mr. Dulles complained in particular that the speech lacked any humor. My instructions were to re-write it with these points in mind, beginning from an outline.
2. I mentioned to Colonel Grogan that this was not the speech as I wrote it; that I&S had in general tended to lengthen sentences and paragraphs. I pointed out that it was I&S which had removed all the humor from the speech. Colonel Grogan said he was aware of that, but believed that they were right in removing this humor. This left me somewhat bewildered as to what I was to do, but I am making the attempt.
3. The orders in general were to finish it this afternoon, which was obviously impossible. The idea is now to try to get it done by tomorrow morning.

GSJ

/EL

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